

Exhibitor Registration

Conference Agenda

Bold items are included in an "exhibitor registration." To attend anything else, a "full registration" is necessary.

WEDNESDAY, JULY 19

- 8 am - 1 pm *Optional* Golf Tournament at The Oaks
- 10 am - 12 pm *Optional* Poolside Brunch with Singo
- 2 - 3 pm Mix & Mingle Ice Cream Social
- 3 - 4 pm Welcome Reception**
- 4 - 6 pm *Optional* Cornhole Tournament presented by the Young Agents Committee

THURSDAY, JULY 20

- 8:30 - 9 am European Coffee Bar**
- 9 - 10 am Keynote: Tell Stories Win Sales**
Featuring: John Livesay
- 10 am - 12:30 pm Trade Show & Lunch**
 - 10 am Book signing with John Livesay**
 - 12 pm Company Prize Drawings**

- 1 - 2 pm Concurrent Sessions
 - Five Cubed: Trends of High Performing Agencies
Speaker: Chris Cline
 - Get Your Financial House In Order
Speaker: Carey Wallace
- 2 - 3 pm Repeat Concurrent Sessions
- 6 - 7 pm President's Cocktail Reception
- 7 - 9 pm Awards & Installation Banquet
- 9 - 11 pm Casino Night with DJ

FRIDAY, JULY 21

- 8:30 - 9 am Eggs & Issues Breakfast Served
- 9 - 10 am Eggs & Issues Session
Speakers: Matt Barton and Missouri Legislators
CE pending approval in Mo. and Kan.

Details

Exhibit Booth Fee: MEMBERS: \$500 if purchased by June 21, 2023, \$600 after that date. NON-MEMBERS: \$750. (Does not include registrations.) Booth is not guaranteed until paid in full.

What's Included: Each exhibit booth will be approximately 8'x10', with back and side drapes. An identification sign, a six-foot draped table, two side chairs and a wastebasket will be included. Additional chairs, electricity, etc. may be ordered from the hotel through forms you will receive with your booth confirmation.

Registration: Each person tending the booth must be registered. To register your booth and individuals, please visit moagent.org/MACS or complete the registration form on the next page.

Hotel Arrangements: Contact Margaritaville Lake Resort (494 Tantara Drive, Osage Beach, MO) at 800-826-8272 by June 20, 2023. Say you are with the Mo. Association of Insurance Agents to receive our room rate of \$169/night for a guest room; \$319/night for a one-bedroom suite or \$449/night for a two-bedroom suite. After June 20, 2023 the hotel will release all unreserved rooms. Check-in is 4 PM and check-out is 11 PM

Company Prize Drawings: Companies may announce ONE prize winner during the trade show at 12 PM, Thursday, July 20.

Set-Up and Tear-Down Times: Booths may be set up Wednesday, July 19, between 3 and 9 PM or Thursday, July 20, between 7:30 and 9:30 PM. Booths are not to be dismantled until 12:30 PM, Thursday, July 20.

Booth Selection: We will make every attempt to honor your choice of booth location, as indicated on the following form. However, in the event of duplicate requests, MAIA will determine final booth placement. To see which booths are currently available, visit our real-time map at moagent.org/MACS before making your choice.

Responsibilities: Exhibits must be operated by at least one person during the exhibit hours listed, and the exhibit must remain in service until the exhibition closes at 12:30 PM, Thursday, July 20.

Booth Cancellation and Refund Policy: A full refund will be given, provided a written cancellation notice is postmarked no later than June 20. Cancellations made from June 21 - June 27 will receive a 75% refund; from June 28 - July 3, a 50% refund. No refunds will be issued for cancellations made after July 3.

Regulations: The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

This agreement does not necessarily constitute an endorsement by the Missouri Association of Insurance Agents. The exhibitor warrants that it is properly licensed and/or registered to do business in Missouri and that any program, product or service exhibited is legally permissible in Missouri.

Exhibitor Registration July 19-21 2023, Margaritaville Lake Resort, Osage Beach, Mo.



Organization's name as it is to appear on booth: _____

Type of Business:

☐ Insurance Co. ☐ Insurance Wholesaler ☐ Automation ☐ Premium Finance ☐ Consulting ☐ Other: _____

Please reserve the following booth number(s) for us: _____ 1st Choice _____ 2nd Choice _____ 3rd Choice

Booth Contact Name: _____ DOB _____

Address: _____ City/State/ZIP: _____

E-mail: _____ Phone: _____

Pricing	Qty	Member by 6/21	Member after 6/21	Non.	Total
Exhibit Booth(s): Each person in booth must purchase registration option below.		\$500	\$600	\$750	\$
Full Registration: Includes sessions, trade show, meals and social events listed on the agenda. <i>Does not include the poolside brunch, golf or cornhole tournament.</i>		\$300	\$350	\$600	\$
Exhibitor Package (Available to Exhibitors only): Includes Wed. Welcome Reception and Thurs. Keynote Session and Trade Show.		\$170	\$200	\$340	\$
Spouse Registration: Includes sessions, trade show, meals and social events listed on the agenda. <i>Does not include the poolside brunch, golf or cornhole tournament.</i>		\$150	\$170	\$300	\$
Optional Golf Tournament (Golf Tournament & Poolside Brunch run concurrently): Available to registered conference attendees only; includes lunch. After July 1, no golf refunds will be made and registrations will be accepted on a space-available basis. Tournament begins at 8 AM on Wed. <i>Average 18-hole score: _____ Please pair me with: _____</i>			\$105		\$
Optional Poolside Brunch with Singo (Golf Tournament & Poolside Brunch run concurrently): Held at Margaritaville on the Tradewinds pool deck on Wed. from 10 AM - 12 PM. (Includes mimosas, bloody marys and brunch)			\$30		\$
Optional Cornhole Tournament: Held at Margaritaville on Wed. from 4-6 PM (includes beer). Teams of two (if you do not have a specific pairing request, we will pair you with someone). Limited space available, first-come, first-served. <i>Please pair me with: _____</i>			\$25		\$
"The Sale is in the Tale" by John Livesay Book signing immediately following keynote address on Thurs. July 20.			\$14		\$

Badge Name _____ ☐ Full Reg. ☐ Exhibitor Pkg. ☐ Poolside Brunch ☐ Golf ☐ Cornhole

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Full payment must accompany this form to guarantee booth reservation. **Total Due** \$

Payment Type: ☐ Check ☐ VISA ☐ MC ☐ AmEx ☐ Discover

Card No. _____ Cardholder Signature _____

Exp. Date _____ 3 Digit Security Code _____ Billing Address _____

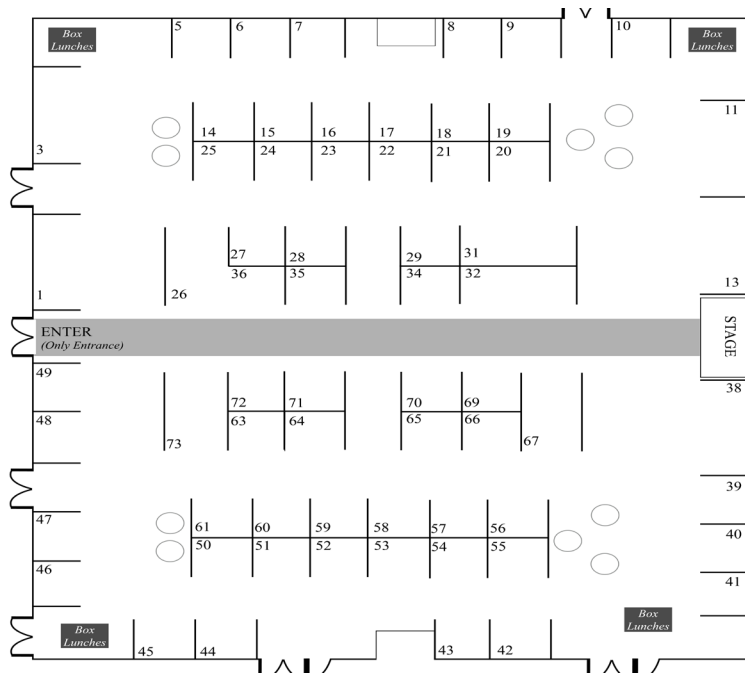


Exhibit Hall Map

Visit www.moagent.org/MACS to see current booth availability.

Questions?

Contact April Underwood
aunderwood@moagent.org or 573-893-4301.



**Scan Me
To Register**



**Complete the form above and
mail with payment to:**
MAIA, 3315 Emerald Lane
Jefferson City, MO 65109