

SMALL AGENCY CONFERENCE 2024



As an Exhibitor You Will Receive

- Three hours of unopposed exhibit time with about 300 independent agents
- An 8'x10' booth with back and side drapes
- Booth identification sign
- 6' draped table with 2 chairs and wastebasket
- Listing on MAIA website, exhibitor map and participant list
- Dinner and drinks available during trade show
- Opportunity to give away a prize during company prize drawings

INVITATION TO EXHIBIT

Exhibit Hall Hours and Events

Set-Up Available

Wed, March 20.....5-8 p.m.
Thurs., March 21..... 8 a.m.-3:45 p.m.

Exhibit Hall Hours*

Thurs., March 21.....4:30-7:30 p.m.
Prize drawings start at 7 p.m.

*Booth must be staffed by at least one person during hours listed and must remain in service until 7:30 p.m.

Tear Down

Thurs., March 21..... after 7:30 p.m.
Fri., March 22..... 7-10 a.m.

Who attends the Small Agency Conference?

The attendees are made up of employees at every level of the agency from all across Missouri. There are, on average, 300 agents from more than 130 different agencies in attendance. The vast majority of our members are full-line agencies that sell all products; 95% sell property-casualty lines and 75-80% sell life-health.

Additional tables, chairs, electricity, etc. may be ordered through forms you will receive with your confirmation.

Each person tending the booth must be registered with a badge. Registrations may be purchased onsite to allow entry to trade show and reception.

Small Agency Conference Exhibitor Registration March 20-22, 2024, Holiday Inn, Columbia, Mo.

PLEASE RESERVE THE FOLLOWING BOOTH NUMBER(S) FOR US: _____ 1st choice _____ 2nd choice _____ 3rd choice

Type of Business:

- Insurance Company
 Insurance Wholesaler
 Automation for Agencies
 Premium Finance
 Communications Equip.
 Adjusters & Services
 Third Party Administrator
 Self-Insurance Fund
 Other: _____

Organization's name as it is to appear on booth: _____

Name: _____ DOB _____ E-Mail _____

Address _____ City/State/Zip _____ Phone _____

	Qty.	Member Price		Non-Member Price	Total
		By Feb. 21	After Feb. 21		
Exhibit Booth: Each individual must purchase a registration option below.		\$600	\$700	\$960	\$
Individual Registration (Choose ONE of the options below)					
Exhibitor Registration: Exhibitors only. Includes Thurs. lunch, trade show and dinner/reception.		\$115	\$135	\$230	\$
Full Registration: Electronic book of materials in advance: Includes all education sessions, meals and social functions listed on conference agenda. <i>Does not include E&O Seminar or Crawfish Feast.</i>		\$185	\$215	\$370	\$
Full Registration: Physical book of materials onsite: Includes all education sessions, meals and social functions listed on conference agenda. <i>Does not include E&O Seminar or Crawfish Feast.</i>		\$195	\$225	\$380	\$
Spouse Registration: For spouses only. Includes the same as a full registration. <i>Does not include E&O Seminar or Crawfish Feast.</i>		\$100	\$115	N/A	\$
Optional Items					
Crawfish Feast: (Wed., March 20, Columbia Knights of Columbus, 5 - 7:30 p.m.) If purchased at door, cost is \$45 each. <u>Must be 21 to attend.</u>			\$40	\$45	\$
Professional Headshots (Thurs., March 21, 4:00-5:00 PM) Available to MAIA members ONLY - Space is limited.			\$35	N/A	
E&O Seminar: Wed., March 20, 1 - 4 p.m., Holiday Inn, Columbia (Early Bird: March 6)		\$90	\$110	\$180	\$
Badge Name _____ <input type="checkbox"/> Exhibit Booth <input type="checkbox"/> Exhibitor <input type="checkbox"/> Full (digital) <input type="checkbox"/> Full (book) <input type="checkbox"/> Crawfish <input type="checkbox"/> E&O (digital) <input type="checkbox"/> E&O (book) <input type="checkbox"/> Headshot Badge Name _____ <input type="checkbox"/> Exhibit Booth <input type="checkbox"/> Exhibitor <input type="checkbox"/> Full (digital) <input type="checkbox"/> Full (book) <input type="checkbox"/> Crawfish <input type="checkbox"/> E&O (digital) <input type="checkbox"/> E&O (book) <input type="checkbox"/> Headshot Badge Name _____ <input type="checkbox"/> Exhibit Booth <input type="checkbox"/> Exhibitor <input type="checkbox"/> Full (digital) <input type="checkbox"/> Full (book) <input type="checkbox"/> Crawfish <input type="checkbox"/> E&O (digital) <input type="checkbox"/> E&O (book) <input type="checkbox"/> Headshot					
TOTAL DUE \$					
Full payment must accompany this form to guarantee booth reservation. Payment Type: <input type="checkbox"/> Check <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AmEx <input type="checkbox"/> Discover					
Card No. _____ Cardholder Signature _____					
Exp. Date _____ 3 Digit Security Code _____ Billing ZIP code _____					



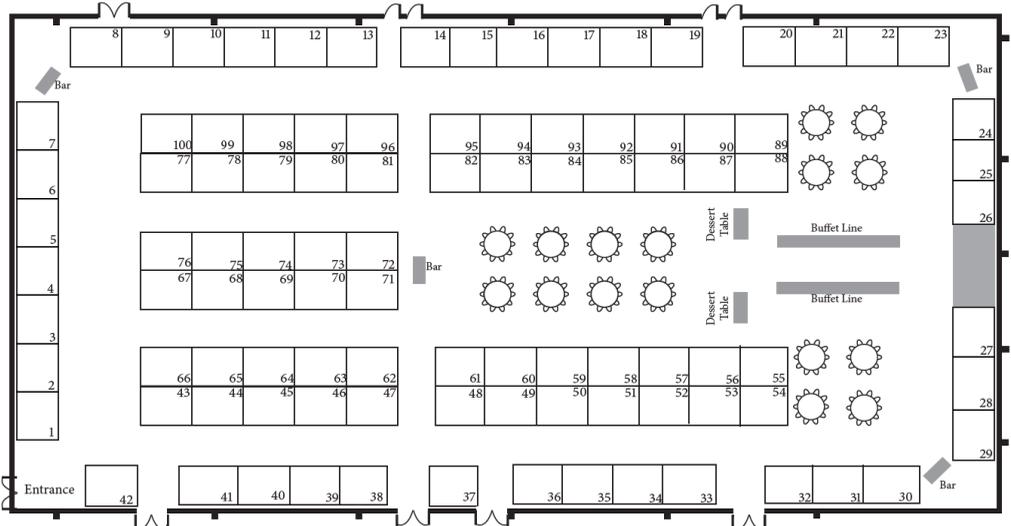
Scan Me to Register



Complete the form above and mail with payment to:
 MAIA, 3315 Emerald Lane
 Jefferson City, MO 65109

Exhibit Hall Map

Visit www.moagent.org/SAC to see current booth availability.



BOOTH CANCELLATION POLICY: A 75% refund will be given if a written cancellation notice is received no later than February 14, 2024. Cancellations made from February 14 - February 21, 2024, will receive a 50% refund. No refunds will be issued for cancellations made after February 21, 2024.

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend and hold harmless the Missouri Association of Insurance Agents (MAIA), association officials, members or employees of the association, the hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. The exhibitor warrants that it is properly licensed and/or registered to do business in Missouri and that any program, product or service exhibited is legally permissible in Missouri.